bright beginnings

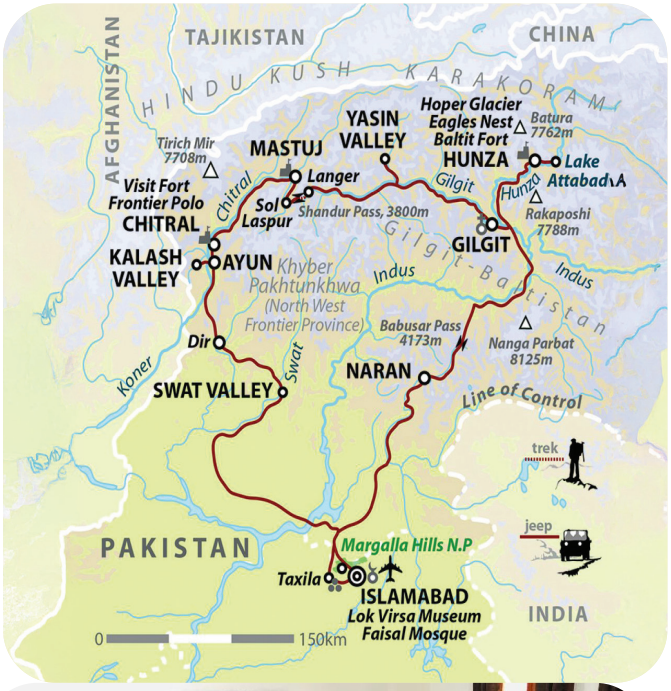
nurturing minds • growing futures

WORLDWIDE EDUCATION FOUNDATION • PROVIDING THE SEEDS FOR GROWTH •

2025 → 2035
10 Year Project Plan

Early Childhood Learning Centers (ECLCs) Chitral, Pakistan

In the remote valleys of Chitral, home to nearly 500,000 people including over 52,000 children aged 3–5 years, access to quality Early Childhood Development (ECD) remains a critical gap. The mountainous terrain, scattered settlements, and limited infrastructure make it extremely challenging for young children to benefit from structured early learning opportunities.



→Before WEF's intervention (2025), fewer than 100 ECD centers existed across Chitral, leaving many villages without any access to early learning opportunities. WEF's intervention created 100 Bright Beginnings Early Childhood Learning Centers(ECLC) in April this year(2026) educating 3,000 students 3–5 year old. Additional 3,000 children will be in classrooms in 100 centers starting April, 2027.

→Even where centers existed, most lacked trained early childhood educators, Montessori-based learning materials, technology, and safe, child-friendly learning environments, limiting the quality of early education.

→Low parental awareness of early childhood development further compounded the challenge, leaving children aged 3–5, the most critical years for brain development, largely underserved.



Result: Inappropriate age admissions, delayed school readiness, weak foundational skills, and widening educational inequality.

Bright Beginnings, ECLC Initiative

To address the existing gap in early childhood education, WEF launched the Bright Beginnings (ECLC) initiative. Driven by an approach that advances quality and access in early learning while fostering community empowerment through women's ownership and leadership. Bright Beginnings is designed to work within existing local education structures and is currently being implemented through three complementary models: **Government primary schools**, where early childhood classrooms are established within existing school facilities and provided free of charge. An **entrepreneurial model**, enabling local women to establish and operate Bright Beginnings classrooms with support from the program. **Low-cost private schools,** where Bright Beginnings strengthens early childhood provision within existing schools.





How It Works

- **Train and Empower Women:** Young, educated women are carefully selected and provided with hands- on training in Montessori pedagogy, classroom management, and center operations.
- **Establish Bright Beginnings ECLCs:** The selected women dedicate a room in their homes or communities, which WEF transforms into a Montessori-based learning environment. WEF provides all Montessori materials, child-sized furniture, carpets, and technology tools, ensuring each center meets quality early learning standards for children aged 3–5. Each center enrolls around 30 children.
- **Ensure Sustainability:** Women own and manage their centers, earning livelihoods while delivering quality early education and strengthening community engagement.
- **Promote Inclusion:** A scholarship fund ensures that children from low-income families have access to early learning opportunities.

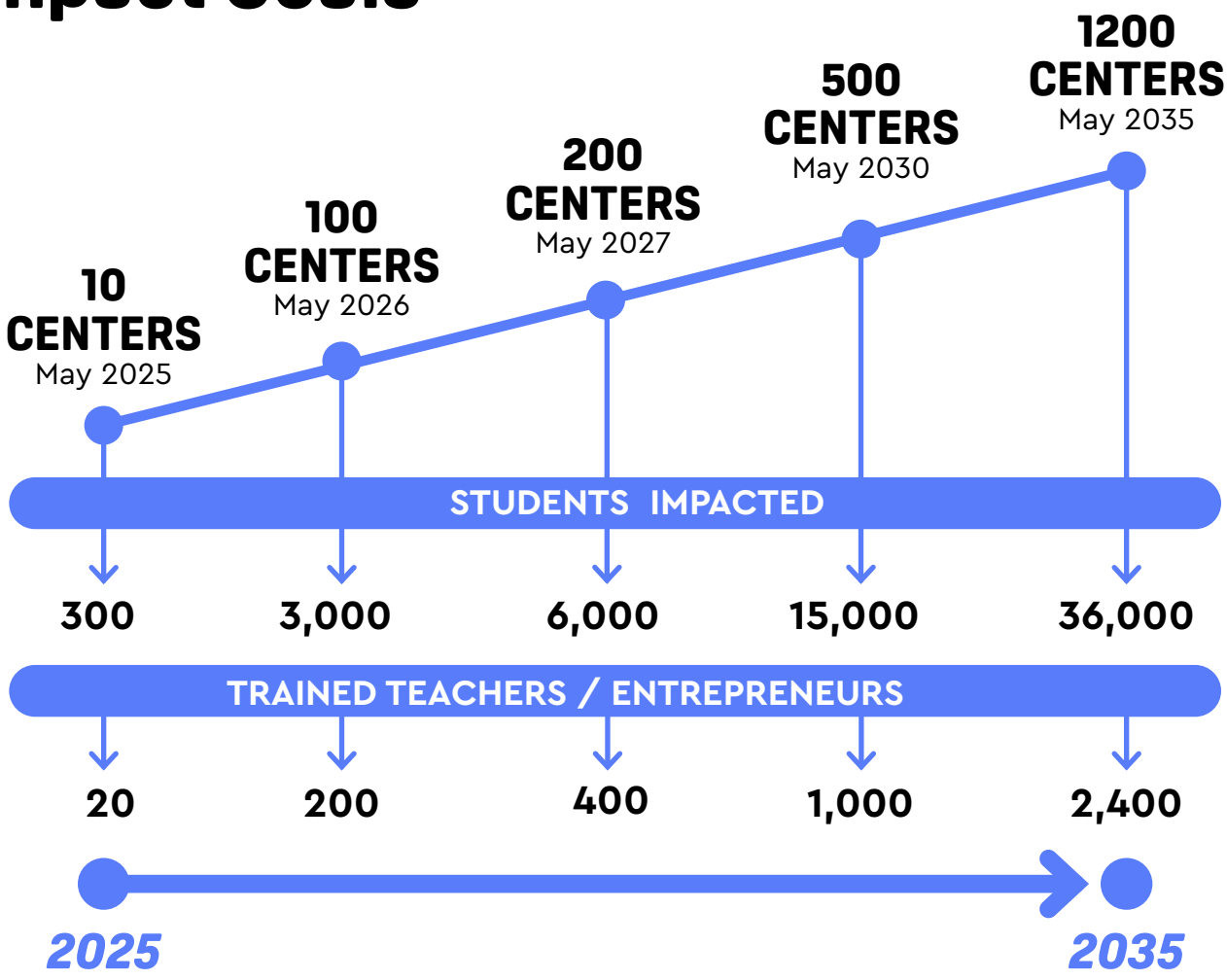
Current Impact

100
Centers

3,000
Students

200
Trained Teachers / Entrepreneurs

Impact Goals



Startup

Initiative

Educate 300 Students
Over a Decade

Description

Montessori Materials, Smart TV, Furniture, Carpet, Technology

Cost

2400 USD

Our ASK / Partner With Us

Your support will help:

- → **Establish new Bright Beginnings ECLCs in remote and underserved villages.**
- → **With an investment of $2400 to establish a center you can reach 300 student over the coming decade. This translates to a cost of $8 for a child, making this incredibly cost-effective way to deliver quality Early Childhood Education.**
- → **Through this initiative, each dollar invested has lasting impact creating sustainable educational opportunities for thousands of children.**

Together, we can give every child in Chitral a bright beginning — and every woman the power to lead change.

Our Vision

We envision a world where every child — regardless of background — has access to the education they need to break the cycle of poverty and shape a brighter, more prosperous future.

Our Mission

We invest in potential of children and youth across under served communities in Central and South Asia. Through early childhood development programs, English language learning, and scholarships, we open doors to brighter future – empowering young learners with the skills and confidence to transform their lives and uplift their communities.

Our Belief

We believe that **talent is universal, but opportunity is not.** Every child deserves the chance to learn, grow and thrive — regardless of financial means, caste, religion, or gender. With the right support, education can unlock human potential and create lasting change.

Three Ways to Give

Wire and ACH Transfer
JP Morgan Chase Bank
Routing # 111000614
Acct. # 918699138
Worldwide Education Foundation

Checks at
Worldwide Education Foundation
W159N4940 Grayland Drive
Menomonee Falls, WI 53051

For Online donations
Visit our Website at:
wefdallas.org

Please scan the QR code or visit **wefdallas.org** to learn more about WEF and its excellent programs throughout rural areas of Central and South Asia.



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