



WEF AT A GLANCE

OUR ACTIVE PROJECTS

WHAT	WHERE	WHO	IMPACT	NOTES
 Bright Beginnings nurturing minds · growing futures Early Childhood Learning Centers (ECLC) Women-led Social Entrepreneurial Model (Launched in 2025)	• WEF transforms selected dedicated spaces in private homes, community centers & government schools, into technology driven Montessori-based learning environment.	• 3-5 Years Old	• 100 Centers are operational • 3,000 Students • 200 Montessori trained teachers and aides	• By 2030, 500 centers, 15,000 students & 1,000 local women will be benefited. • By 2035, 1,200 centers, 36,000 students and 2,400 women will be empowered. • WEF's investment over term of the project is projected to be 4 million Dollars / 120 crore Rupees.
Government School Learning Centers Integrating Early Childhood Development & Technology-Assisted English language labs (Launched in 2024)	• Primary Schools in Upper Chitral	• 3-5 Years Old (ECD) • 6-11 Years Old (English Language lab)	• 10 Centers • 2,000 Students • 10 Teachers	• Envisioning setting up 600 more Learning Centers by 2035. • WEF's investment over term of the project is projected to be 2 million Dollars / 60 crore Rupees.
Government Model Schools Transforming existing classrooms into modern learning spaces with technology (Launched in 2025)	• Primary Schools in Upper Chitral, where our existing learning centers are established	• 6-11 Years Old	• 10 Centers • 2,000 Students • 25 Teachers	• Envisioning setting up 600 more Model Schools by 2035. • WEF's investment over term of the project is projected to be 2 million Dollars / 60 crore Rupees.
In-School Language Labs Structured English language learning environment to strengthen students' speaking and listening skills through facilitated technology-enabled instructions (Launched in 2021)	• Low-Income Private Schools in Upper Chitral.	• 6-16 Years Old • Primary & Secondary School Students	• 5 English Language Labs • 2,000+ Students • 5 English language facilitators	• WEF successfully transitioned ownership and ongoing management in April 2026. • WEF continues to provide teacher training, English language resources and scholarships to under served students.
Herzing-Daya Research & Learning Hub One of Pakistan's first ECD research hubs in a remote mountainous region, dedicated to producing locally grounded evidence on early childhood development in undeserved contexts, informing policy, and enabling scalable impact. (Launched in 2026)	• Hosted at University of Chitral, • Home to 52,000 Children between 3-5 years old • 40,000+ Primary school students	• ECD practitioners and Primary school teachers • Researchers & academic partners • Policy makers and education stakeholders	• Strengthens ECD practices in the region • Smoother transition from ECD to primary education • Scalable and validated rural ECD model • Evidence informing national policy	• Led by (WEF), USA and funded by Herzing and Daya families.
Herzing Training & Skills Development Program Integrated platform for professional development, teachers' training, vocational skills, degree and diploma programs (Launched in 2026)	• Hosted at the University of Chitral	• Youth and job seekers • Educators and trainers • Build and strengthen relationships by partnering with training institutions in Pakistan and Internationally.	• Develop workforce ready talent for high demand sectors. • Emphasizes certification, hands-on training and job placement. • Create a resource platform for all scholarships, employment and entrepreneurship opportunities.	• Funded by Herzing family grant. • Track includes diplomas in ECD, hospitality , travel and tourism, technology and higher education pathways.



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Teachers' Training Program Builds teachers' capacity to improve learning outcomes (Launched in 2026)	• In-person at the University of Chitral and regional hubs in Lower/Upper Chitral • Digital and smart TV-based delivery for teachers in low/no internet settings	• ECD Practitioners • Primary school teachers	• In 2026, 300+ teachers have been trained	• By 2030, 1,000 teachers will be trained • By 2035, 2,400 teachers will be trained • WEF's investment over term of the project is projected to be 500,000 Dollars / 15 Crore Rupees.
Secondary School Scholarships Removes financial barriers for under served students (Launched in 2025)	• Low income Private Schools in Upper Chitral	• 14–16 Years Old • Grade 9 & 10 Students	• 5 Schools • 115 Students	• The number of students & investment will increase every year. • To date WEF has Invested 7,000 Dollars / 6.29 Lac Rupees.
Rising Stars Undergraduate Scholarship Removes financial barriers to higher education (Launched in 2025)	• American University of Central Asia (AUCA), Bishkek, Kyrgyzstan • University of Central Asia (UCA), Khorog, Tajikistan	• Selected students from Tajikistan	• AUCA: 52 Scholarship Recipients • UCA: 14 Scholarship Recipients	• Hosted by WEF • Funded by SADIQ ALI Family total investment to date of USD 120,000/11 million TJS

Our Vision

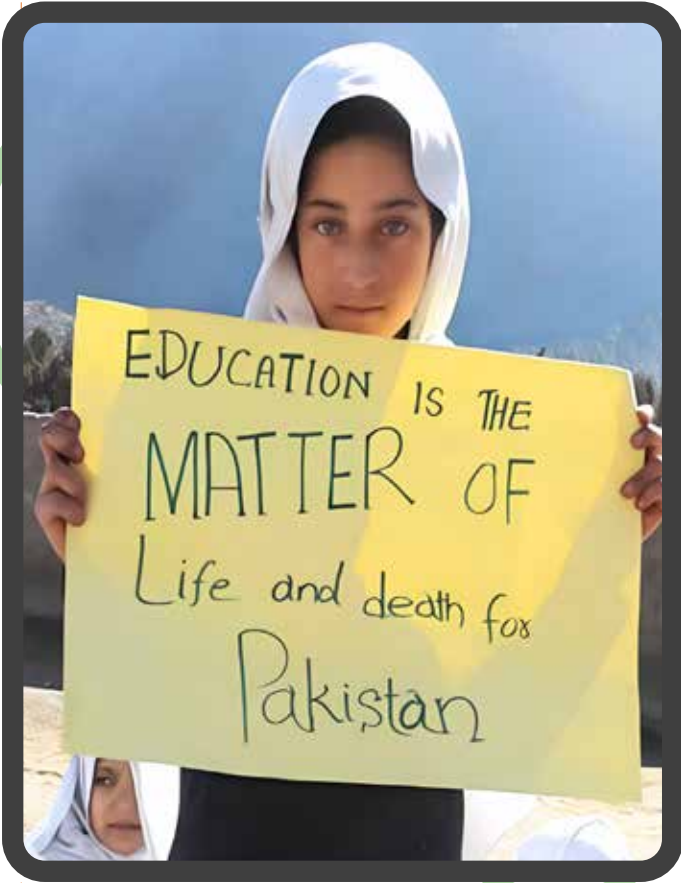
We envision a world where every child — regardless of background — has access to the education they need to break the cycle of poverty and shape a brighter, more prosperous future.

Our Mission

We invest in potential of children and youth across under served communities in Central and South Asia. Through early childhood development programs, English language learning, and scholarships, we open doors to brighter future – empowering young learners with the skills and confidence to transform their lives and uplift their communities.

Our Belief

We believe that **talent is universal, but opportunity is not.** Every child deserves the chance to learn, grow and thrive — regardless of financial means, caste, religion, or gender. With the right support, education can unlock human potential and create lasting change.



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